

# FAQ's - DMC

## **Q: What is CTW Events?**

**A:** CTW Events delivers hands-on, turnkey CSR experiences that combine team building with social impact. We help corporate groups give-back to the community by packing kits that support hygiene, food security, and education — all tied to measurable outcomes.

## **Q: What types of events do you offer?**

**A:** We offer four signature experiences:

- Soap Saves Lives (hygiene kits)
- Purposeful Pantry Experience (shelf-stable food boxes)
- Empowering Education Experience (school supply kits)
- Delivering Dignity Experience (care packages)

Each experience is designed for team engagement and aligns with specific impact goals (like SDG 2, 3, and 4).

## **Q: How long are the activations?**

**A:** Anywhere from 45 minutes to a multiday activation, depending on group size and goals. Each experience includes a kickoff, guided kit build, photo moment, and wrap-up.

## **Q: What's included in your services?**

**A:** Everything. We handle:

- Kit materials + shipping
- On-site staffing and facilitation (if applicable)
- Post-event reporting

## **Q: How many people can participate?**

**A:** As few or as many as you can get. We scale the number of kits and event plan to fit your program.

## **Q: Do you need a lot of space?**

**A:** We're flexible. A ballroom, breakout room, or even an open-air space can work.

## **Q: Can we co-brand the experience with our client or destination?**

**A:** Yes! Branding opportunities include:

- Branded impact signage
- Client logos on the post-event impact report
- Branded photo ops.
- Let us know what your client needs — we'll work with you.

## **Q: Who receives the kits?**

**A:** Kits are distributed to vetted nonprofits in the local community or on a global scale depending on your preference.

## **Q: Can we include this in a larger incentive or corporate event?**

**A:** Absolutely. These experiences are ideal as:

- Icebreakers or kickoff sessions
- CSR breakouts
- Standalone impact moments